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25 February 2002

Source: PenTeleData

PenTeleData and Musikfest Announce Continued Internet Partnership

Palmerton, PA -- 25 February, 2002: PenTeleData, Pennsylvania's oldest and largest provider of Internet and data transport services proudly announces yet another year sponsoring Lehigh Valley's Musikfest, providing the weeklong festival with comprehensive dedicated highspeed Internet access, partnering with the internationally-famed summertime music bonanza.

"We are exceptionally happy with **PenTeleData's** dedicated Internet connection," said Gerry Yasso, Director of Musikfest, of the highspeed dedicated Internet solution provided to the Bethlehem, PA-based organization by **PenTeleData**. "We give **PenTeleData** all the highest grades on dependability of service. We regard **PenTeleData's** service as the first foundation element of our technology platform."

PenTeleData continues to provide year-round service to the headquarters facility in Bethlehem for both Musikfest and the Banana Factory.

"Our entire relationship with **PenTeleData** has been a great success," Yasso said. "Our growth in communications with our patrons, our community partners, and our membership, across the board has greatly improved through the technology platform PenTeleData has provided us."

Each August in downtown Bethlehem, eastern Pennsylvania comes alive with the sounds of Musikfest. America's Music Festival, Musikfest attracts more

than 1,000,000 people to the Lehigh Valley. The 2002 Musikfest celebration will be held from Aug. 2 to 11.

The festival showcases more than 1000 free, live musical performances by more than 300 local, regional, national and international performers, offering something for everyone's musical tastes.

The 10-day Musikfest event features continuous programming at 15 outdoor and six indoor venues in the city's streets, parks, colleges and churches daily, from noon-11 p.m.

Musikfest annually showcases some of the biggest names across the globe. Through the years such featured acts as Patti Labelle, Ray Charles, Trisha Yearwood, Savage Garden, Kenny Rogers and Jonny Lang.

Hundreds of diverse bands perform Bach, bluegrass and blues, rock, reggae and rap. These acts come from the Lehigh Valley, across the country and around the world to add to the collection of talent that makes Musikfest a grand musical memory for hundreds of thousands each year.

Musikfest also features interactive arts and theater activities for children, a wealth of foods from around the world, countless interactive family exhibits, visual arts and crafts and a spectacular closing-night fireworks display and more.

“The challenge in running a successful non profit corporation today is to significantly increase staff productivity without increasing cost of operation,” said Yasso. “With PenTeleData’s support we have been able to realize this goal.”

Since it opened its doors in late 1997, the Banana Factory has shared the visual arts with over 30,000 Lehigh Valley residents. From art exhibitions in the facility's Binney & Smith Gallery to artist-in-residence programs at local schools, it has reached out to the community and offered opportunities to learn, create and explore with the visual arts.

In addition, hundreds of children and adults have participated in Banana Factory’s artist-in-residence programs, as well as hands-on art projects implemented by Banana Factory artists in schools, nonprofit agencies and in the Banana Factory.

Company Information

Founded in 1994, **PenTeleData** is currently Pennsylvania's largest provider of Internet service and Data connectivity. PenTeleData has engineered one of the sturdiest, multi-megabit, redundant, fully meshed, privately owned networks in the nation. Running on high-speed lines (OC-12, OC-3, DS3, DS1) and OC-12/OC-3 SONET rings, the **PenTeleData** ATM network (asynchronous transfer mode) -- with more than 60 Points of Presence (PoPs) throughout Pennsylvania, New York and New Jersey -- delivers Voice, Video, Data and Internet services through the region.

PenTeleData is an industry-leading provider of information security management services for Internet access, networks, servers, applications and desktops. **PenTeleData** provides security management systems for the assessment of networks, policing of policy and intrusion detection. More over, **PenTeleData's** exemplary customer and consulting services, and special accommodations to educational institutions reduces the expense and complexity of protecting your online capital.

Enjoying nearly two decades of combined security industry experience, **PenTeleData's** team of security experts is focused on protecting you against the latest threats. This team of specialists understands exactly how to transform the complex technical challenges into practical and affordable strategies. Our security team is comprised of security professionals with industry training / certification and former law enforcement experience including Technical Trainers, Consultants for Federal and State Law Enforcement Agencies and membership in numerous government and private sector security organizations.