



540 Delaware Avenue
Palmerton, Pennsylvania 18071
www.penteledata.net

13 June 2003

Source: PenTeleData

PenTeleData and Cisco Systems Team Up for 2003 FutureTruck Challenge, Create USA's Largest Wireless Network

Palmerton, PA 13 June 2003: PenTeleData, Pennsylvania's largest and oldest provider of Internet service, data connectivity, web hosting, security and consulting services proudly adds another year to an ongoing technological partnership with Cisco Systems for the national hybrid electric vehicle FutureTruck student challenge.

Again this year, PenTeleData fostered its longtime working relationship with Cisco Systems and joined forces to equip the FutureTruck (www.futuretruck.org) competition racetrack with a wide area network and wireless Internet connection solution.

PenTeleData supplied FutureTruck with a complete solution including its design, implementation and support for the largest campus 802.11 wireless data network deployment in the United States.

A groundbreaking long-range program that combines industry, government and academic resources in a cooperative effort to address important environmental and energy-related issues posed by the growing demand for sport utility vehicles (SUVs), the forward-thinking FutureTruck project continues to make headlines all over the world. This year, fifteen teams competed in Romeo, Michigan from June 2 – 13 on modified Ford Explorers.

Sponsored by Ford Motor Company and the United States Department of Energy, each team has been working since last June to further re-engineer its mid-size Ford Explorer into a low-emissions vehicle – with at least 25% higher

fuel economy without sacrificing the Explorer's existing performance, utility, safety, and affordability.

This year, PenTeleData canvassed 60% of the Ford Proving Grounds in Michigan with wireless access so competing student teams could integrate 802.11 wireless Internet connectivity in their vehicles.

PenTeleData also implemented a comprehensive wireless Internet access solution at the Ford Centennial Celebration – the main FutureTruck event – where Ford FutureTruck showcased their vehicles. Cisco Systems' executives and project leaders publicly praised PenTeleData's construction of the groundbreaking wireless network and our continued involvement in the innovative, internationally respected student competition.

Continuing to raise its profile as a company in the national arena, PenTeleData sponsored the FutureTruck competition as well as the Penn State team. Throughout the competition, PenTeleData worked with Penn State engineers to develop their telematics and telemetry strategy, donating time and staff expertise. Telematics is defined as the combination of telecommunications and computing, data communications between systems and devices.

PenTeleData's partnering with educational institutions across Pennsylvania and New Jersey was evidenced throughout the 2003 FutureTruck program. Together, the relationship between PenTeleData, FutureTruck, the Department of Energy, Cisco Systems and Pennsylvania State University continues to grow.

About PenTeleData

In June of 1948, one of PenTeleData's corporate forefathers fastened an antenna atop a nearby Pennsylvania mountain ridge, and ran a wire down to his appliance store. He then extended this wire to the homes of customers who purchased his TV sets. The rest of this story is history.

A worldwide communications revolution was launched by this feat, starting right here in northeastern Pennsylvania with the birth of cable television in the United States. Today, PenTeleData offers Internet access to more than one million businesses, households and educational facilities throughout the tri-state region.

Founded in 1994, **PenTeleData** is Pennsylvania's largest provider of Internet service and data connectivity and remains a family-run organization with its heart based in northeastern Pennsylvania. Offering quality toll-free, unlimited Internet access, data transport and consulting services throughout Pennsylvania and New Jersey, **PenTeleData** draws its resources from a consortium of cable and telephone companies.

Regional telecommunications companies makes up PenTeleData, including Blue Ridge Communications, CATV Services, Inc., Ironton Telephone Co., Service Electric Cable TV and Communications, Service Electric Cablevision Inc., Service Electric Cable Company and Service Electric Company.

Whether it's nationally recognized residential ProLog Internet service, groundbreaking security solutions, dedicated DirectNet high-speed Internet access or commercial data transport, PenTeleData is the starting point for the fastest, most affordable and reliable Internet connection.

First in the country to dependably deliver cable Internet over a standard cable television connection, PenTeleData pioneered its use and continues to provide the quality customers have come to expect. PenTeleData has remained true to its aim to deliver a high-speed quality Internet product for residential cable Internet connectivity with our ProLog Express service offered through our partners. ProLog Express Internet access delivers inexpensive, reliable, dedicated high-speed connectivity solution to residential and business subscribers alike -- the convenient, affordable and speedy Internet solution.

PenTeleData has engineered one of the largest, privately owned fiber optic networks in the nation. Running on high-speed lines (OC-12, OC-3, DS3, DS1) and OC-12/OC-3 SONET rings, the **PenTeleData** ATM network -- with more than 60 Points of Presence throughout Pennsylvania, New York and New Jersey - - delivers Voice, Video, Data and Internet services through the region.