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Source: PenTeleData

Final Mule in Regional *Miles of Mules* Arts Project Finds a Home at PenTeleData in Palmerton.

Palmerton, PA 27 August, 2003: Wrapped in the colors of the Irish national flag, with a tail made of rope, coal affixed to his hoofs, shamrocks drawn on his head, a patchwork of newspaper images from the mining age of yesteryear and a facsimile miner's work authorization document – an "Anthracite Certificate" -- pasted to his torso, it doesn't take long to figure out who this member of the *Miles of Mules* represents.

Sponsored by Pennsylvania and New Jersey's premiere Internet services, networking, security, data transport and consulting company PenTeleData, the last of the life-sized mules to be placed throughout the region is Muley Maguire, who resides in the courtyard in front of PenTeleData's business office at 540 Delaware Avenue in Palmerton, Pennsylvania.

Muley Maguire isn't alone in town -- situated right down the street from him is "Patches", a mule sponsored by the Palmerton Area Chamber of Commerce, located directly in front of the borough office building at 401 Delaware Ave.

On Monday, Aug. 26, Muley Maguire made PenTeleData his new home. Previously, he stood on the south side of Broad Street in Bethlehem, PA between New and Guetter Streets, directly opposite the Boyd Theater.

Muley Maguire was created by the students of Intermediate Unit 20 in Northampton County, part of a program called the "Second Chance

Academy". As the program name suggests, these students have encountered some misfortune in their lives and are part of a program to assist them in making better choices and better decisions at key moments in their maturity.

Many mules have been bought for permanent collections, and the rest of the herd will be auctioned during a special event November 1. PenTeleData will direct the proceeds generated at the auction to a non-profit organization of the company's choice.

Miles of Mules is part of a regional community arts program partly sponsored by Bethlehem-based arts organization ArtsQuest at The Banana Factory, organizers of PenTeleData-sponsored Musikfest. The program runs from June through October and features over 170 life-sized works of art in cities, towns and villages in Bucks, Lehigh, Northampton, Carbon and Luzerne Counties – a region recognized by Congress as the Delaware and Lehigh National Heritage Corridor in 1998.

Based on an idea first introduced in Zurich, Switzerland in 1998, *Miles of Mules* is a public arts project that aims to emulate the success of 800 decorated, life-sized cows that were placed on public display throughout the city and countryside, attracting thousands of visitors to that European nation.

Later, like-minded large-scale public arts projects featuring snakes, fish and other animals cropped up in Baltimore, Cleveland and in other cities and towns around the world, also with overwhelming success.

Why mules?

In the 1800s, mules shouldered the brunt of our region's economic development by pulling mine cars and towing canal boats, transporting the lifeblood of coal from underground to bustling marketplaces in Philadelphia and New York. Today, the mule remains a strong icon of our distinct national heritage.

With endorsements through sponsorships, countless businesses, schools, nonprofit organizations, individuals and families have come forward to support the over 170 life-sized, fiberglass mules decorated by renowned and emerging local artists, schools and others. Each mule demonstrates the creative talents, styles and personality of each artist, in diverse and unique mediums including sculpture, paint, mosaic and more.

Organizers say they hope residents of the area and tourists visiting our region check out as many mules as possible throughout the five-county corridor, and encourage everyone to enjoy as many mules as they can.

Read more about the Miles of Mules public arts project, look at pictures and study a map of mule locations at www.milesofmules.org

About PenTeleData

In June of 1948, one of PenTeleData's corporate forefathers fastened an antenna atop a nearby Pennsylvania mountain ridge, and ran a wire down to his appliance store. He then extended this wire to the homes of customers who purchased his TV sets. The rest of this story is history.

A worldwide communications revolution was launched by this feat, starting right here in northeastern Pennsylvania with the birth of cable television in the United States. Today, PenTeleData offers Internet access to more than one million businesses, households and educational facilities throughout the tri-state region.

Founded in 1994, **PenTeleData** is Pennsylvania's largest provider of Internet service and data connectivity and remains a family-run organization with its heart based in northeastern Pennsylvania. Offering quality toll-free, unlimited Internet access, data transport and consulting services throughout Pennsylvania and New Jersey, **PenTeleData** draws its resources from a consortium of cable and telephone companies.

Regional telecommunications companies make up PenTeleData, including Blue Ridge Communications, CATV Services, Inc., Ironton Telephone Co., Service Electric Cable TV and Communications, Service Electric Cablevision Inc., Service Electric Cable Company and Service Electric Company.

Whether it's nationally recognized residential ProLog Internet service, groundbreaking security solutions, dedicated DirectNet high-speed Internet access or commercial data transport, PenTeleData is the starting point for the fastest, most affordable and reliable Internet connection.

First in the country to dependably deliver cable Internet over a standard cable television connection, PenTeleData pioneered its use and continues to provide the quality customers have come to expect. PenTeleData has remained true to

its aim to deliver a high-speed quality Internet product for residential cable Internet connectivity with our ProLog Express service offered through our partners. ProLog Express Internet access delivers inexpensive, reliable, dedicated high-speed connectivity to residential and business subscribers alike.

PenTeleData has engineered one of the largest, privately owned fiber optic networks in the nation. Running on high-speed lines (OC-12, OC-3, DS3, DS1) and OC-12/OC-3 SONET rings, the **PenTeleData** ATM network -- with more than 60 Points of Presence throughout Pennsylvania, New York and New Jersey -- delivers Voice, Video, Data and Internet services through the region.

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