

## Partner In Business—Blue Mountain Ski Area



When you think of the Bunny Slope or “catching some air”, you likely think of Blue Mountain Ski Area – not PenTeleData. But as with many sports, teamwork is the key to success.

Blue Mountain Ski Area in Palmerton, PA offers three terrain parks, a snowcross trail and a 350 foot long halfpipe. With the highest vertical drop in Pennsylvania (1,082 feet!), 33 trails (something for all abilities), 156 skiable acres, 9 lifts and a tubing park, it's a winter sportsman's dream!

Blue Mountain is big enough to offer something for everyone – from skiing, snowboarding, tubing, and racing programs to fine dining in their comfortable lodges. Better yet – they're conveniently located within a half hour's drive of the Lehigh Valley – without the hassles of city traffic and parking.

In addition, Blue Mountain's banquet facility is the home of many special events, including weddings, reunions, corporate gatherings and more. In the near future, they plan a four season resort, providing the finest in both dining and outdoor experiences.

With so much to offer, efficient and secure communications are essential – between employees, their customers and their partners. That's why their relationship with PenTeleData is so important.

Blue Mountain chose us as their Internet provider because we are local, but soon found out that the benefits didn't end there. They look to PenTeleData to fulfill their business and client needs, using a variety of solutions, including a managed mail server, WAN, dedicated connections, and wired infrastructure.

Jim Dailey, Director of Marketing at Blue Mountain, explains his experience with PenTeleData, “They are highly recommended. They facilitated the smooth process of implementing our services, and their technician clearly understood our equipment needs. They also provide prompt and accurate service.”

Going forward, Blue Mountain plans to grow their presence through their new online store. They also plan broader on-site wireless access for both their employees and for guests. As they grow, PenTeleData will continue offering the cutting edge technology and services to keep things running smoothly (just like the conditions on the slopes)!



### PAGE 1

> **Partner in Business – Blue Mountain Ski Area**

### PAGE 2

- > **Letter from our GM**  
Our General Manager lets us know what's happening at PenTeleData.
- > **Have you seen our new company video? If not, find out what you're missing!**
- > **Learn about our Unleashed Wi-Fi Hotspots.**

### PAGE 3

- > **Shop at [www.ptd.net](http://www.ptd.net)!**
- > **We're Growing!**  
Find out what our growth means to the communities we serve.
- > **Customer Contest**  
Enter to win!

### PAGE 4

- > **Customer Contest Winner**  
October 2008's Chat Contest Winner!
- > **Thank you to our partners and customers.**
- > **Did you get a computer for Christmas? Find out how we can help.**
- > **Fun Facts**  
You thought you knew everything...

# JAN 09

## UPCOMING EVENTS

May 6-7, 2009

### Greater Pocono Chamber of Commerce Business Expo

Time: Wed., 2:30 PM - 7 PM  
Thurs., Noon - 7 PM

Place: Koehler Field House at East Stroudsburg University

## Letter from our GENERAL MANAGER

*Dear Valued Customers,*

Things here at PenTeleData have been very busy. We're growing, and it has become necessary to expand our building. The construction is underway, and while we're experiencing the inconvenience of some noise, our entire staff is excited about the extra space and new look we'll soon have.

Thanks to the support of our partners and customers, this expansion is just one of many good things that has been happening around here. Our new MPLS Network with Intelligent Routing was completed last year, and gives us the industry advantage when it comes to the products and services our new and existing customers expect. As always, we're on the cutting edge of technology, and constantly

work to provide you with the best service possible.

In addition, in late 2008, we introduced a new video. It describes everything you ever wanted to know about PenTeleData and our partners, in a fun and entertaining way. If you haven't seen it already, it's a must see — simply visit our newest website at [www.wearepenteledata.net](http://www.wearepenteledata.net).

Have a great new year—we'll chat again in the spring.

Sincerely,

John H. Williams  
General Manager -- PenTeleData

## Have You Seen Our New Company Video?

Are you aware of the many ways PenTeleData impacts your daily activities? Not only do we provide the connections to your home and business, we're at the bank, the doctor, the grocery store, school and many other places!

To help tell our story, we recently released a new (and definitely entertaining) video. If you haven't seen it, you're missing a very entertaining nine minutes of helpful information!

Visit [www.wearepenteledata.net](http://www.wearepenteledata.net) to view the video.



## When was the last time YOU visited an Unleashed Wi-Fi Hotspot?

If you're reading this newsletter, chances are good that you are already a PenTeleData customer, either directly or as a residential broadband customer of one of our partners. With that in mind, have you had the chance to use a PenTeleData Unleashed Wi-Fi Hotspot?

PenTeleData Unleashed Wi-Fi Hotspots provide high-speed wireless Internet access to any user with a Wi-Fi enabled laptop computer. It's available in almost 200 locations across our Pennsylvania and New Jersey serving area. Best of all, it's a **FREE** feature for all PenTeleData partner broadband customers! For other users, it's an affordable solution for on the go. An Advantage Day Pass is just \$3 for PenTeleData Dial-Up Customers or just \$5 for non-PenTeleData customers. Monthly packages are also available.

To find the PenTeleData Unleashed Hotspots closest to you or for more information, visit [www.ptdunleashed.com](http://www.ptdunleashed.com).

We are  
  
A Good Neighbor.

Shop at [www.ptd.net](http://www.ptd.net)!



Did you know that you can shop at Amazon.com through our website? Simply visit [www.ptd.net](http://www.ptd.net) (or if you haven't already, make it your homepage). On the right side of our page, there's a link to shop at Amazon.

Amazon.com launched in 1995 as an online bookstore, but soon expanded its products to include much more. Today, they are America's largest online retailer, offering DVDs, CDs, video games, electronics, clothing, furniture, toys and almost anything else you'd like to buy!

## We're Growing - A Good Thing for the Communities We Serve!

**Pride in our success is something we're not afraid to share—after all, our growth equates to wonderful things for the communities we serve.**

At PenTeleData, we don't hesitate to call ourselves "A Good Neighbor". Our technology enriches the communities we serve, including healthcare, education, financial institutions and business. But it doesn't stop there. We follow the tradition of giving that began with each of our partners many years ago, and are proud to contribute to charitable and non-profit organizations throughout our serving area. Some of our worthwhile causes include The Red Cross, Dream Come True and charity events for projects like expansions or additions for new treatment specific wings at hospitals.

As our company grows, it means more jobs in the area. Our 160+ employees enjoy some of the finest benefits available, and that means good things for their families too. In addition, we generate revenues to our local towns, through taxes and the money our employees spend at local businesses—for their groceries, gas, clothing, and much more.

Why do we include all of this in our newsletter? It's not to brag. Instead, we want our customers to know that we're dedicated to being more than just another Internet provider— we're your neighbor. Our owners are local, our employees are local, and quite frankly, we care about the same things that matter to you. That's what makes us different.

Count on PenTeleData for 24/7 reliability, an MPLS Network with Intelligent Routing and the same commitment to the community as you would expect from your neighbor. After all, we are your neighbor!

We are...PenTeleData!



# JAN09

## CUSTOMER CONTEST

### JANUARY 2009

PenTeleData is giving one lucky winner a Family 4-Pack of lift tickets to your choice of Blue Mountain Ski Area (Palmerton, PA), CamelBack Ski Area (Tannersville, PA) or Ski Sawmill Family Resort (Morris, PA). The passes are good throughout the 2008-2009 season.

#### How to play:

- Rack your brain and figure out the answer to the brain teaser below.

Then send us an e-mail with your full name, address, daytime telephone number (where we can contact you), and the answer to the brain teaser below, to [chat@corp.ptd.net](mailto:chat@corp.ptd.net) All entries must be received by **2/15/09**.

Good Luck! PenTeleData

**The more you take, the  
more you leave behind.  
What are they?**

We are  
  
A Good Neighbor.

# JAN09

## FUN FACTS

Before going into the music business, Frank Zappa was a greeting-card designer.

The Bledowska Desert, in Poland, is the only true desert in Europe.

The most luminous star is probably Eta Carinae, which has a maximum luminosity of around 5,000,000 times that of the Sun.

The hair of an adult man or woman can stretch 25 percent of its length without breaking. If it is less elastic, it is not healthy.

In October 1995, the potato became the first vegetable to be grown in space. NASA and the University of Wisconsin, Madison, created the technology with the goal of feeding astronauts on long space voyages, and eventually, feeding future space colonies.

Fog is made up of tiny droplets between 1 and 10 microns across; mist droplets are even smaller, less than 1 micron. One micron equals about 1/200th of the thickness of a human hair.

The one extra room new-home shoppers want the most is the laundry room, at 95 percent. Only 66 percent of new-home buyers request an extra room to use as an office.

*We are*  
**PenTeleData**  
A Good Neighbor.

## OCTOBER 2008 Contest Winner

**Congratulations to Erin Butters of Wellsboro, PA! Erin was the winner of a pair of tickets to the Penn State vs. Michigan State Game on November 22, 2008.**

**Question:** Lived in reverse, who or what could I be?  
The incarnation of wickedness and evil—yes that's me!

**Answer:** Devil

## Thank You to Our Partners and Customers!

**As the new year begins, we'd like to take this opportunity to thank everyone who makes the success of PenTeleData possible.**

**To our partners, including Blue Ridge Communications, CATV Service, Inc., Ironton Telephone Company, Service Electric Broadband Cable, Service Electric Cable TV & Communications, and Service Electric Cablevision, we appreciate your dedication and cooperation in making our MPLS Network with Intelligent Routing the best choice in Pennsylvania and New Jersey.**

**To you, our customers, thank you for choosing PenTeleData as your service provider. We're proud to have you as our customer, and share in your commitment to make our community the best it can be.**



Are you aware of the many other fine services offered by our partner cable companies? Fiber Optic cable allows other advanced services like digital Video Recording, Video on Demand, High Definition TV, Digital Telephone and Residential High-Speed Internet. It's entertainment at its very best—from the comfort of your home!

For more information about the many services available from the PenTeleData Partnership, please visit [www.wearepenteledata.net](http://www.wearepenteledata.net)

## Did you get a computer for Christmas?

Don't wait until it's too late—protect your computer from malicious viruses and spyware. If you're not sure how to do it, our Computer Patrol can help! We offer a variety of computer and networking solutions, including designing a wireless home network, installing a video surveillance system with Digital Video Recording, computer repair and more!

For more information, visit [www.ptdpatrol.com](http://www.ptdpatrol.com) or call 1.877.610.9090.