

Feature Stories

Our Partner Penn's Peak

PenTeleData and Penn's Peak partner together to offer reliable service throughout the entire building. For almost 4 years Penn's Peak has been one of Northeastern Pennsylvania's top entertainment venues. Read more on this page.

Partner in Business

PenTeleData and Penn's Peak

Penn's Peak is an entertainment venue located in Penn Forest Township, Pennsylvania. It can comfortably host 1,800 concertgoers with its spacious dance floor, lofty ceilings, twin bars and a restaurant. A broad open-air deck offers a breathtaking view of Beltzville Lake and a picturesque 50-mile panoramic view of northeastern Pennsylvania. It is the perfect location to host weddings, trade shows, conferences, seminars and private parties.

The geographic location of Penn's Peak makes it convenient to residents of major population zones, including Hazleton, Scranton, Wilkes-Barre, Stroudsburg, the Lehigh Valley, Philadelphia and New York City.

PenTeleData has been offering dependable services to Penn's Peak since their opening, nearly four years ago.

Many of the integral in-house operations at Penn's Peak require a stable and reliable Internet backbone. Network reliability is crucial for ticket sales, point of sale, credit card transactions and communication with outside services. Craig Stelling, Penn's Peak Operations Director, explains, "It is not uncommon for booking agencies to use the Internet to send contracts, riders, high resolution photos, music, etc. to us. Never once have we had an issue where connection speed would hamper their delivery of said items to Penn's Peak. The suite of products available to us makes the operation of Penn's Peak flow almost seamlessly."

PenTeleData also provides Web Hosting and Development services that have been instrumental in getting concert and venue information to customers in a timely fashion. Stelling explains, "In today's day and age, speed is of utmost concern, and with their quick delivery, we've been able to stay on the forefront of information delivery when it comes to updating our site. I know the team works tirelessly on countless projects."

Penn's Peak has a large marquis sign, located at the entrance of the parking lot - quite a distance from the venue itself. It displays concert information and updates to those who drive past the building. PenTeleData's Professional Services Team helped to establish and maintain the connection used for the sign. They also offer endless support for the security and electronic door system, and propose proactive solutions to the complex networking issues that arise.

Penn's Peak is a Prolog Unleashed Wi-Fi Hot Spot location, available to both customers and performers. A hotspot is an area of wireless connectivity, utilized by a Wi-Fi capable laptop computer, cellular phone, Personal Data Assistant (PDA) or other Wi-Fi device to connect to the Internet. It is a free service for PenTeleData Broadband Customers, and available to other users for a nominal fee.

Many performing acts from all over the country have commented on the ease and speed of the service, and have suggested that Penn's Peak and PenTeleData contact other venues to "show them how to properly set-up a Wi-Fi Hot Spot".

Wi-Fi access is also available to patrons of Roadie's Restaurant and Bar, conveniently located inside Penn's Peak. Roadie's offers a variety of delicious sandwiches and entrees, often coupled with meal specials and entertainment.

The Penn's Peak staff strives to provide world-class service and entertainment. As technology evolves, Penn's Peak and PenTeleData will continually work together to continue that tradition of excellence.



Letter from our General Manager

Our General Manager keeps us up-to-date on what's in store for the first quarter of 2007. Read what he has to say on page 2.

The PenTeleData Story

Read how PenTeleData developed and how our corporate founders set an antenna atop a mountain, which began the Birth of Cable Television. Read all about it on pages 2 through 4.

Business Resumes for The Country Junction

The fire at The Country Junction struck a heart string in each one of us, in one way or another. With the owners commitment to rebuild, we made an urgent effort to quickly restore Internet connectivity the same day as the fire. Read all about it on page 3.

Customer Contest

Find out what one lucky winner has a chance to win in this quarter's customer contest. Contest is on page 3. Last quarter's winner on page 4.

FUN FACTS

Interesting items and tidbits ... and you thought you knew everything. See more on page 4.

letter from our General Manager

Dear valued customers,

Welcome to the first PTD Chat of the New Year. We hope 2006 was full of timeless memories, and wish you and your family all the best for 2007.

The New Year is always a time for new beginnings and brings the perfect time to reflect on the past. Read inside to learn more about PenTeleData – an interesting story that will take you back to our beginning and tell you more about the milestones that make us the PenTeleData you know today.

Our feature this quarter is Penn's Peak, an entertainment venue in Penn Forest Township. We'll tell you about how

PenTeleData's services are useful in their day-to-day operations.

Last, but not least, we mention the recent fire at the Country Junction, an important community landmark. The store's owners are turning their tragedy into success – a story too important to leave out.

We hope you enjoy the newsletter. Stay warm—we'll chat again in the spring!

Sincerely,

John H. Williams
PenTeleData – General Manager

Upcoming Events

March 14 – 15, 2007

Pocono Mt. Chamber of
Commerce Expo
Time: 3 PM – 8:30 PM
Place: Koehler Field House at
East Stroudsburg
University

The PenTeleData Story

In June of 1948, one of PenTeleData's corporate founders set an antenna atop a mountain, ran a wire down to his nearby appliance store and extended it to homes of customers who purchased his TV sets. This launched a worldwide communications revolution: The Birth of Cable Television. Today, PenTeleData offers high-speed Internet access to businesses, households and educational facilities throughout the tri-state region.

At the dawn of the information age in 1994, Pencor Services, Inc. founded PenTeleData with the purpose of providing affordable Internet access, and with the vision of providing High-Speed Broadband Internet. Business began with only six employees operating out of a small facility in Palmerton.

PenTeleData initially offered toll-free dial-up Internet access—ProLog Internet Service—to residential customers along with high-speed dedicated connections to larger organizations.

The Internet was still very new. Most people were barely familiar with technologies like e-mail and bulletin boards. Instant Messaging and other real-time communications software were not yet available. The World Wide Web (WWW) was in its infancy.

Internet Service Providers (ISPs) were cropping up all over the country. Some of the first and most popular service providers did not provide access to the World Wide Web. Only later, as the WWW grew in

popularity, did access to the web become widely available.

PenTeleData's founders saw what the future might hold for this so-called "information superhighway" and strategically planned accordingly. Part of that plan was the partnership with local cable television and telephone companies to provide high-speed Internet access.

That partnership continues today, and includes Service Electric Cable TV and Communications, Service Electric Broadband Cable, Service Electric Cablevision, CATV Service, Inc., Ironton Telephone and Blue Ridge Communications. Each one contributes a rich history of quality communications services and strong community involvement.

In the beginning, PenTeleData's dial-up service was available to customers in the Palmerton and Lehigh areas of Pennsylvania. We began service to our first dial-up customer on February 1, 1995. By the end of that month, our first billing consisted of 200 customers.

In March of 1995, Moravian College became one of our first and largest commercial customers.

Shortly thereafter, PenTeleData became the first data and Internet Service Provider in the nation to offer broadband cable Internet

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The PenTeleData Story *continued from page 2...*

service, ProLog Express, to its customers.

In 1996, we saw the creation of Rolo, our first mascot. We chose his name by taking the P and G off ProLog. Rolo started as a round symbol that indicated unlimited dial-up Internet access and after adding arms and legs, we had our mascot.

Our number of commercial customers continued to increase, including The First National Bank of Palmerton and Lewisburg, Pennsylvania-based SEDA-Council of Governments (SEDA-COG).

In 1997, to accommodate the tremendous growth of the company and its employees, we added a second floor to the PenTeleData building and expanded outward to bring the building up to its current size of 37,000 square feet.

In the fall of 1998, PenTeleData acquired Microserve, an Internet Service Provider based in the Wilkes-Barre area.

By the end of the year 2000, our number of dial-up customers reached upwards of 50,000. As our company continued to grow, the PenTeleData logo received a face-lift. We also introduced our Integration Service Team to design, install, train, support and service technology solutions for businesses.

As time passed, our goal of providing high-speed Internet access over cable television lines became more and more of a reality. By 2003, we were offering ProLog Express to over 50,000 customers.

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Business Resumes for The Country Junction

As you have probably heard, Country Junction, a large tourist attraction in Carbon County, was recently destroyed by a devastating fire. Self branded as "The World's Largest General Store", Country Junction was the home to plenty of things to see and do, including spectacular gifts, antiques, furniture, candy, a restaurant, building supplies, a pet store and a petting farm.

After the fire, the store's owners immediately demonstrated a commitment to rebuild. In the meantime, some employees would remain in Lehigh, working from tents or assisting with the Pumpkin Festival, and some would help in other store locations. A computer database, essential to running the Lehigh store and four other locations, was removed from the fire. It contained the information necessary to resume business.

PenTeleData understood the urgent need to restore communication services. We quickly sent our staff to relocate the utility lines and were able to make their Internet services functional the very same day as the fire.

Sales of merchandise from an off-site warehouse and The Pumpkin Festival were able to continue as planned, since most of the activities took place on another part of the store's property.

Since then, Towamensing Township issued a five-year permit for a year-round tent, large enough to cover a football field. The tent was quickly set up, and will serve as a temporary structure until a new building is constructed – probably several years from now. Construction is expected to begin in the spring.

Our thoughts go out to everyone in the Country Junction family. We wish them success during the rebuilding process and beyond.

Customer Contest - January 2007

PenTeleData is giving one lucky winner a Family 4-Pack of snow tubing passes to Blue Mountain Ski Area in Palmerton, PA. The passes are good throughout the 2006-2007 & 2007-2008 seasons.

Rules of the Game:

- Give the correct answer to all three questions listed to the right.
- Then figure out the theme (what they all have in common).

To enter you must answer all three questions to the right and what the theme is between them. Send an e-mail to chat@corp.ptd.net with the following information: your name, address, daytime phone number (where we can contact you), three answers to the questions and the theme. All entries must be received by **2/15/07**.

Good Luck! PenTeleData

Questions:

- 1) What NFL team was founded in 1919, by Curly Lambeau, and presides today by the team's 14th head coach, Mike McCarthy? Green Bay Packers?
- 2) What team did Lance Alworth play for and become the first player to be named to the Pro Football Hall of fame on March 28, 1972? San Diego Chargers?
- 3) What NFL team won Super Bowl's XI, XV and XVIII?

The PenTeleData Story *continued from page 3...*

Fun Facts

All the coal, oil, gas, and wood on Earth would only keep the Sun burning for a few days.

All the planets in our solar system could be placed inside the planet Jupiter.

In 1981, "M&M's® Chocolate Candies were chosen by the first space shuttle astronauts to be included in their food supply. "M&M's"® are now on permanent display at the space food exhibit of the National Air & Space Museum in Washington, D.C.

In 1984, Dr. Kathryn D. Sullivan became the first woman astronaut to walk in space.

Astronauts circling the Earth may be able to see as many as 16 sunrises and 16 sunsets each day.

Slinky, the popular spring toy has gone in space shuttles to test the zero-gravity effects on the physical laws that govern the mechanics of springs. In space, Slinky behaves like neither a spring nor a toy, but as a continuously propagating wave.

The average meteor, though brilliantly visible in the nighttime sky, is no larger than a grain of sand. Even the largest and brightest meteors, known as fireballs, rarely exceed the size of a pea.

The brightest star in the night sky is Sirius, the Dog Star. The second brightest star is Canopus, which is only visible in the Southern Hemisphere.

Just 20 seconds' worth of fuel remained when Apollo 11's lunar module landed on the moon.

By October 2004, that number reached 75,000. Just ten months later, in 2005, there were more than 100,000 high speed Broadband customers!

In March 2005, PenTeleData introduced ProLog Unleashed Wi-Fi Hot Spot Access as a free feature of ProLog Express Broadband Service. We created a new mascot, a bulldog, to represent being "unleashed" or free of wires to connect to the Internet. Today, there are ProLog Unleashed Wi-Fi Hot Spots at over 145 locations, in 14 counties and we are still expanding!

PenTeleData is in the process of converting our network to Multi-Protocol Label Switching (MPLS). This connection-oriented, Ethernet-based network offers increased bandwidth, high availability, scalability and increased security. Our ATM (asynchronous transfer mode) network upgrade began in 2004 and will be complete in 2007.

We have recently introduced Computer Patrol, a residential in-home service to help with wireless home networking, virus and spyware protection, software installation, computer repair, personalized training sessions and more. Customers can choose to have our trained technicians come to their home or to bring their computer to our depot for repair.

As one of the largest privately owned networks in the nation, PenTeleData has nearly 5,000 miles of fiber optic wiring deployed and over \$200 million invested in fiber optic infrastructure. We have more than 60 Points of Presence (PoPs) throughout Pennsylvania, New York and New Jersey, and deliver the highest quality Voice, Video, Data and Internet services the region has to offer.

Our outstanding network has been built by our dependable partners, and is now used for an array of interactive cable and telephone services, including Digital Cable, Video On Demand, Digital Video Recorder and Digital Telephone. As a result of this diversity, we have made a decision to phase out the name ProLog Express from high-speed Internet advertising. Each partner will describe our high-speed Internet service with their own brand, and will include "Powered by PenTeleData" in their logos and advertising. It's a fresh look for the same reliable Internet service we have been offering for over ten years.

PenTeleData delivers trustworthy Internet, networking, security and data transport services to residential, educational, financial, government and commercial customers throughout the greater Pennsylvania and New Jersey regions. We have a service for every customer – whether large or small. Our customers range from large Health Care providers, like Geisinger Health Systems and Ephrata Community Hospital to individual residential customers.

Our staff is comprised of certified industry experts who are knowledgeable in virtually every Internet /network technology. Our Network Control Center provides multiple levels of service and support with round-the-clock monitoring.

As we continue to grow, it has again become necessary to expand our building. As we look forward to a promising future, PenTeleData will maintain an advanced position within the communications industry and continue our strong commitment to the communities we serve.

OCTOBER 2006 Contest Winner!

Congratulations to Mona Arrigo of Brodheadsville, Pa. Mona was the winner of a Family 4-Pack of tubing tickets to Blue Mountain Ski Area.

1. What type of Mastiff dog breed is a living antique that can be traced back over 5,000 years, but only to be recognized as its own breed since 1949? (Neapolitan)
2. What European culture in 1090, was overrun by Norman invaders and were left in complete control of this culture? (Sicilian)
3. What Washington D.C. based, Grammy award winning DJ duo are two of the most well-known and respected artists/producers in electronic dance music today? (Deep dish)

Theme: All types of Pizza

JANUARY 2007