

FAST CONNECTIONS

IN THIS ISSUE:

MANAGERS NOTES

OUR FAST CONTEST

PENTELEDATA IS PROUD TO SERVE JIM THORPE, PA

WELCOME ABOARD

I.T. CORNER

WE ARE HIRING

WHAT IS SKEUOMORPH?

WHAT IS ChatGBT?

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Dear Valued Customer,

Welcome to our monthly email newsletter, *Fast Connections*. We appreciate that you've chosen PenTeleData to be partner in your company's success. It's been said that "Luck is when preparation meets opportunity." No matter what industry you're in, PenTeleData can help you prepare for today and the future. If you haven't spoken with us recently about your services and would like to make some changes or upgrades, I encourage you to reach out. We're always ready to help.

Thank you for your business and continued support.

Jaime Mendes

Vice-President of Operations
PenTeleData

PENTELEDATA IS PROUD TO SERVE JIM THORPE, PA

Jim Thorpe, located in the heart of the Pennsylvania Poconos, is the county seat of Carbon County. Originally named Mauch Chunk, after an old Lenape name for the area meaning "Bear Place," the borough was renamed Jim Thorpe in 1953 in honor of Olympic medal winner, James Francis Thorpe.

In addition to its title as one of the Most Beautiful Small Towns in America and the "Switzerland of America," visitors frequent Jim Thorpe for hiking, biking, white water rafting, skiing, and horseback riding. The Flagstaff Mountain provides a beautiful setting with nature and parks galore. Guests can boat, fish, swim, and camp near area lakes. In addition to the historic Old Jail Museum, Mauch Chunk Museum, No. 9 Coal Mine & Museum, and Eckley Miner's Village, don't miss the Asa Packer and Harry Packer Mansions. The Lehigh Gorge Scenic Railway, Old Mauch Chunk Train Station and Mauch Chunk Opera House also offer historically significant entertainment.

(Source: <https://www.visitpa.com/region/pocono-mountains/jim-thorpe>)

OUR FAST CONTEST

What was the fastest manned spacecraft? It reached a top speed of 24,816 mph (39,937 km/h) on reentry in 1969. This also was the record for the fastest a human has ever traveled.

One lucky winner will receive a \$150 Amazon gift card. Rack your brain and figure out the answer to the brain teaser. Then send us an e-mail with your full name, address, daytime telephone number (where we can contact you), and the answer to the brain teaser below, to chat@corp.ptd.net All entries must be received by 3/31/23.

Good Luck! PenTeleData



FAST CONNECTIONS

WELCOME ABOARD!

We appreciate the opportunity to serve companies who have chosen to ride PenTeleData's Fiber Network.

Welcome aboard to:

DW International Inc., Wilkes University, and Kitchen Magic



PENTELEDATA IS HIRING!

If you're looking for a career with a great team, consider PenTeleData! To see our job openings, visit us at www.ptd.net/careers.

We are an equal opportunity employer.

WHAT'S A SKEUOMORPH?

Have you noticed that your camera phone makes the shutter sound every time you take a photo? It's an example of skeuomorphic design. It imitates the sound of an analog camera, even though that sound isn't necessary to take a photo with your phone.

Skeuomorphism is a technique used in design where objects, icons, and buttons mimic their real-world counterparts. It helps us improve human-computer interaction, which was important back in the 1980s when the personal computer was a new concept for almost everyone. Companies like Apple tried to minimize the learning curve by creating elements and icons that would look familiar to users. Steve Jobs loved skeuomorphism because he believed it made technology easier for people to use.

Some other fun examples of skeuomorphs include the delete icon that looks like a trash can or recycle bin, the digital keypad mimicking a mechanical combination dial on an electronic safe, the floppy disc as the icon to "Save" files, the analog looking clock on an Apple watch, the post-It notes in note-taking apps, the calculator look on a smartphone, and the digital manila folder for saving documents.

The use of skeuomorphs is common. Once you start to look... they're everywhere!

I.T. CORNER

Let Us Tackle Your Tech

We know that competitive edge doesn't just happen. You, your time, and your ideas make the difference. But what if you can't, or don't want to, juggle it all? We can help. PenTeleData I.T. Services will tackle your tech so you can focus on your business. Here are a few of the services we offer:

- > R.P.M. (Remote Proactive Management)
- > Multi-Factor Authentication
- > Local Area Network Design (LAN)
- > Wireless Networking
- > Services & Repairs
- > Structured Cable Installation Services
- > Layered Security Services
- > Managed Endpoint Detection and Response
- > CyberSecurity

Need more information? Visit PenTeleData I.T. Services online at www.penteledata.net/IT or call us at 1-800-331-5060.

WHAT IS ChatGBT?

ChatGBT is an artificial intelligence bot that can answer questions, summarize documents, write essays, and write software. Even if you aren't usually interested in artificial intelligence, this is a big deal.

It's not smart enough to replace humans yet but can be creative and provide answers that are quite authentic and authoritative. The tool, from a power player in artificial intelligence called OpenAI, lets you type prompts or ask questions. ChatGPT then offers responses, although somewhat unnatural. The bot remembers the thread of your dialogue, using previous questions and answers to inform its next responses. It derives its answers from huge volumes of information on the Internet.

Still, it's new, and not without pitfalls, some easily noticed and some more subtle. It's a work in progress and it's becoming quite big business. In January, Microsoft pledged to invest billions of dollars into OpenAI. A modified version of the technology behind ChatGPT is now powering Microsoft's new Bing challenge to Google search and, eventually, it'll power the company's effort to build new AI co-pilot into every part our digital lives. Bing uses OpenAI technology to process search queries, compile results from different sources, summarize documents, generate travel plans, answer questions, and chat with humans. That's a potential revolution for search engines, but it's been plagued with problems like factual errors and awkward conversations.

ChatGPT is imperfect but proving to be a powerful tool in our tech future.