Biz 2 Biz

FASTCONNECTIONS

PenTeleData®

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Dear Valued Customer,

Happy New Year! We want to be part of your company's success in 2024 and beyond, so if there's anything we can do to help, please don't hesitate to call us.

This year is a milestone for PenTele-Data. We're celebrating 30 years of providing reliable connections! We appreciate your part in our success, so stay tuned to our newsletters and social media for some extra contests and prizes, fun facts, and more.

Thank you for your business and continued support.

Jaime Mendes
Vice-President of Operations
PenTeleData

OUR FAST CONTEST

S4714 is considered the fastest moving star in our galaxy. What is it's top velocity recorded?

One lucky winner will receive a $150 Amazon gift card. Rack your brain and figure out the answer to the brain teaser. Then send us an e-mail with your full name, address, daytime telephone number (where we can contact you), and the answer to the brain teaser below, to chat@corp.ptd.net All entries must be received by 1/31/24.

Good Luck! PenTeleData

PENTELEDATA IS PROUD TO SERVE NEW TRIPOLI, PA

In the northwest quadrant of the Lehigh Valley, New Tripoli sits between Interstates 78 and 476. This sleepy town, with plenty of green rolling hills and farmland, has a population just under 1,000.

Though originally called Saegersville, its modern name is in remembrance of the United States' involvement in the Barbary Wars with Tripoli in the early 19th century. However, while non-locals may feel inclined to use the pronunciation of "TRI-po-li," from what is now Libya, Pennsylvania Dutch natives will be quick to correct you (in the friendliest way possible) to the more accurate "New Tri-PO-li."

New Tripoli is part of Lynn Township, which was established in 1732 by German and Swiss travelers. Two main roads in the town, Decatur Street and Madison Street, are named for Stephen Decatur, decorated naval officer during the Barbary Wars, and President James Madison. One of the first public establishments was an old stone tavern home along route 309, which still stands, and originally held the town's first post office and hotel. To create a more self-sufficient community, local finance experts established the New Tripoli National Bank, which is still a community bank at Madison and Market Streets.

In the early 20th century, New Tripoli was a residential town of four hundred people—mostly farmers and local business owners. The dirt roads and lack of automobiles allowed farmers to make wagon-lead day trips to Allentown to sell their crops. Farming was (and still is) the backbone of this area, and the number of farms and town establishments at the time meant it was self-sufficient. Those looking to escape the country life, however, were only a train ride away from Reading and Philadelphia via the Reading Railroad.

Even in a now more fast-paced society, New Tripoli harkens back to its ancestors with a display of PA Dutch and farming traditions in the many establishments, young and old, that now dot its rolling landscape.

The local high school, Northwestern Lehigh, recently ended their best football season with a silver recognition. The Tigers ended their season with a program best 15-1 record. They were the first Lehigh Valley team to play in the state final since Parkland was in the Class 4A title game in 2015.
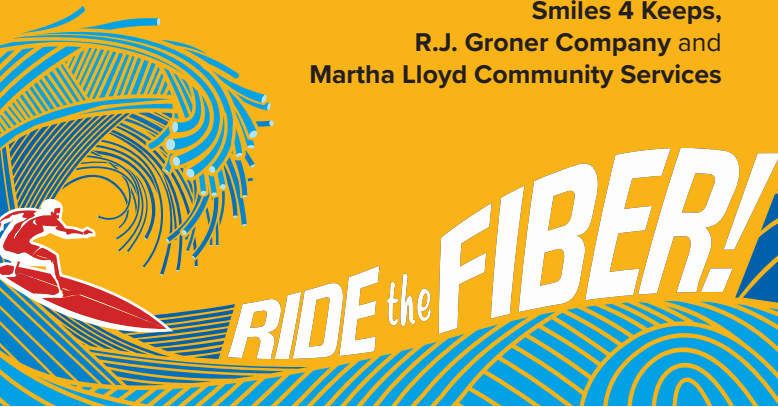
(Source: https://lehighvalleymarketplace.com/newtripoli/)

WELCOME ABOARD!

We appreciate the opportunity to serve companies who have chosen to ride PenTeleData's Fiber Network.

Welcome aboard to:
Pocono Mountain Dairy,
Smiles 4 Keeps,
R.J. Groner Company and
Martha Lloyd Community Services

RIDE the FIBER!

CELEBRATING 30 YEARS

It's PenTeleData's 30th Anniversary and We Want to Celebrate with YOU!

Thank you for choosing PenTeleData.

We're proud of our 30 years and can't wait to share some great prizes with you. This month, we're giving away a four pack of suite tickets to see the Lehigh Valley Phantoms at the PPL Center in Allentown on February 9, 2024.

To enter, send an email to **chat@corp.ptd.net** by **January 26, 2024**. Please use the subject line **Cheers to 30 Years** and include your name, address, and daytime phone number. **Good luck!**

INTELLECTUAL PROPERTY AND DIGITAL PIRACY

Intellectual property (IP) refers to creations of the mind, such as inventions; literary and artistic works; designs; and symbols, names and images used in commerce.

The four types of IP are patents, copyrights, trademarks, and trade secrets.

Patents have been used to protect a wide variety of famous inventions such as the light bulb, the internal combustible engine, Barbie, and products such as sneakers, jewelry, sunglasses, and even the shape of cars.

Copyrights cover original works fixed in any tangible medium of expression, such as literary, musical, dramatic, artistic, and other intellectual works. Your favorite books, movies, and music have copyrights.

Trademarks include any word, name, symbol, or device used to identify and distinguish goods or services and to indicate the source of those goods or services. Trademarks can consist of words, images, colors, sounds, distinctive packaging, and even smells like the distinctive aroma of Play-Doh! No other restaurant may use McDonald's golden arches. The PenTeleData logo also has a trademark.

Trade secrets are proprietary information used by a business enterprise. This can include protection for secret technological and business knowledge. Some of the most famous examples of trade secrets are the exact recipe for Coca-Cola and Kentucky Fried Chicken's secret blend of eleven herbs and spices.

While it may be tempting to download a book, movie, or music without paying, doing so without proper permission is a crime. Misusing any IP is digital piracy. In addition to the punishments enforceable by law, it also creates risks. Digital piracy hackers will often upload infected apps to popular torrent websites. Users download the content under the impression that they're getting something for free, but instead end up downloading malware.

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We are an equal opportunity employer.