Biz 2 Biz

PenTeleData®

FASTCONNECTIONS

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Dear Valued Customer,

Success isn't just about luck. It takes hard work, determination, and solid partnerships. PenTeleData is proud of our pioneering cable and telephone partnerships that began 30 years ago. We're proud to be a partner for your business too. You can count on us for reliable connections and customized solutions both now and in the future. If we can help with increased speeds, dedicated connections, phone services, or I.T. support, please don't hesitate to reach out.

Thank you for your business and continued support.

Jaime Mendes
Vice-President of Operations
PenTeleData

OUR FAST CONTEST

S4714 is considered the fastest moving star in our galaxy. What is it's top velocity recorded?

One lucky winner will receive a $150 Amazon gift card. Rack your brain and figure out the answer to the brain teaser. Then send us an e-mail with your full name, address, daytime telephone number (where we can contact you), and the answer to the brain teaser below, to chat@corp.ptd.net All entries must be received by 3/31/24.

Good Luck! PenTeleData

PENTELEDATA IS PROUD TO SERVE SLATINGTON, PA

Located across from Walnutport on the west side of the Lehigh River, Slatington, Pennsylvania became the center of the region's Slate industry. In its heyday, slate was used for everything from durable roofing shingles to chalk boards in schools. The Lehigh Slate Company's quarries, in and around Slatington, were among the largest in the U.S., and furnished some of the country's highest quality slate.

In 1737, Nicholas Kern was the first white settler in what would become Slatington. The Lenape Native Americans were already living along "Warriors Path," which would become Route 873. Kern established a sawmill shortly after arriving.

In 1756, Benjamin Franklin reported to Governor Morris that he had procured boards and timber from Kern's sawmill. In the 19th century two Welshmen, who recognized its properties and importance from being used in Europe, discovered slate. A quarry was set up in 1845, and, in 1847, a factory was erected. In 1864, Slatington was incorporated into a Borough of Pennsylvania; its first mayor was Robert McDowell. Historically, structural iron, knit goods, and silk were manufactured in Slatington, and there were abundant slate quarries in the area.

A large portion of Slatington's growth and success is also directly tied to the opening of the Lehigh Canal and the resulting ease of shipping. The town further blossomed when the railroad was built in the late 19th century. Today's traditional downtown, with large Victorian homes, is a reminder of the commerce generated by the canal, railroad, and slate industry. Elaborate slate roofs display the beauty of this local building material, which was once shipped as far away as British Columbia and used to adorn the capital building in the Canadian province. Slatington's streetscape artifacts are closely tied to the story of extraction, processing, transporting, and marketing of slate.

Notably, in 2010, the Fireman's Drinking Fountain and Slatington Historic District were named to the National Register of Historic Places. The Fireman's Drinking Fountain was dedicated in 1909 by Hose Company # 1, Slatington. The 12-foot-high statue was purchased from J. W. Fiske Iron Works, New York City, for $700
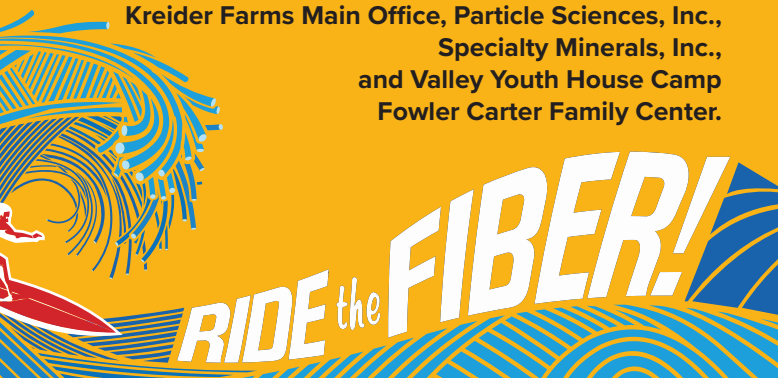
WELCOME ABOARD!

We appreciate the opportunity to serve companies who have chosen to ride PenTeleData's Fiber Network.

Welcome aboard to:
Moxy Hotel Allentown, Allentown Park Hotel, Stroud Area Regional Police Department, Kreider Farms Main Office, Particle Sciences, Inc., Specialty Minerals, Inc., and Valley Youth House Camp Fowler Carter Family Center.

RIDE the FIBER!

PROUD TO SERVE THE SLATINGTON, PA (CONT.)

and depicts a volunteer firefighter carrying a child on his left arm and holding a lantern in his right hand. The statue, located in the center of the Borough of Slatington, was intended to be symbol of volunteer service, vigilance, and humanity.

I.T. CORNER

PenTeleData®
I.T. Services

Managed Endpoint Detection and Response

There was a time, not so long ago, when managing security threats was fairly simple for the average business. You installed anti-virus (AV) solutions, trained employees not to click on unknown links, and kept software and websites up to date.

For a few low-risk companies, that may still be the case, but the vast majority of small to midsize companies now need to fortify against new, advanced threats that can get around traditional AV. In addition, with the rise of more advanced threat vectors and the use of Work-from-Home technologies, businesses are facing greater threats to data and workflow and need a different type of protection to mitigate that risk.

Here are a few examples of the risks we're seeing in the marketplace now:

> Weaponized documents that may seem like harmless PDF attachments in your emails but execute attacks once they enter your network.

> Fileless threats that don't require downloads, but execute from memory, making them difficult to identify.

> Zero-day threats that find an unknown computer vulnerability and exploit it before software or hardware providers can issue updates.

> Ransomware attacks, which can disable I.T. networks and lock you out of your data/ workflow.

If your organization could use some help to prevent cyberattacks, consider our Managed Endpoint Detection and Response (EDR) for your I.T. security and business continuity. We'll manage it for you, so you can focus on running and growing your business.

BE PROACTIVE ABOUT THE THREAT OF RANSOMWARE

Imagine this: showing up to the office only to find out the computers were shut down because a ransomware attack was detected on your network. Even though help had been called, you're still left with a good old-fashioned paper and pen to do your job. The same is true for your coworkers. Oh, and to add insult to injury, you have no access to any of your online files. That's exactly what happened to a local county government office last summer. They called in assistance, and rebuilt their systems, all very costly, but the aftermath of the attack continues to this day. Important documents are gone. Sheriff's Sales were delayed. Employees and county residents were left angry and confused.

The sad truth is that this could happen to any business in any industry. The threat is not exclusive to government and healthcare. That's why PenTeleData's I.T. Services offers solutions to back up data AND to prevent attacks. Need more information?

Visit https://www.penteledata.net/it-services or call us at 800-331-5060.