Biz 2Biz PenTeleData. FASTCONNECTONS

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Dear Valued Customer

Welcome to our monthly email newsletter, *Fast Connections*. Spring is finally here! The trees and flowers are blooming, is your business growing too? Are your current data connections enough to meet your needs? Are your voice services a bit outdated? Do you need the support of PenTeleData's I.T. Services team? If so, we can help - just give us a call!

Spring is time for another favorite: Baseball! PenTeleData is proud to support the Lehigh Valley IronPigs! We're also proud to support IronPigs Charities, since they've been providing educational and recreational opportunities for the youth in the Lehigh Valley since 2007. Go Pigs!

Thank you for your business and continued support.

Jaime Mendes Vice-President of Operations PenTeleData

WELCOME ABOARD!

We appreciate the opportunity to serve companies who have chosen to ride PenTeleData's Fiber Network...

I.T. CORNER

Hosted Services Is your business phone service outdated? If so, go Hosted!

QUICK CLIPS

TOP ANTIVIRUS

Top Antivirus Software for Small Business What antivirus software have you chosen for your business?

APRIL FOOL'S DAY

April Fool's Day Tech Pranks...

OUR FAST CONTEST

What is the maximum speed limit on the German Autobahn?

One lucky winner will receive a \$150 Amazon gift card.

Rack your brain and figure out the answer to the brain teaser. Then send us an e-mail with your full name, address, daytime telephone number (where we can contact you), and the answer to the brain teaser below, to <u>chat@corp.ptd.net</u> All entries must be received by 4/30/21. **Good Luck! PenTeleData**

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HAVE YOU SEEN OUR QUICK CLIPS?

Have you seen our quick clip videos on social media? Our most recent, Rev Up with Our RPM and One Giant Leap, are available on our Facebook, Twitter and LinkedIn pages. What's next? Visit our pages each week to see!

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DEthe

Welcome aboard to Thrive Market, Inc., EVS Metal, Victaulic, Priority Tire LLC, and Bowery Farming

I.T. CORNER

PenTeleData

Hosted Services

Is your business phone service outdated? If so, go Hosted!

Many of our broadband modem customers have outdated phone systems. Luckily, PenTeleData Hosted Solutions have the potential to provide almost all of a customers' basic technology needs. Simply put, we offer a complete "Turn-Key" solution at an affordable price, with no headaches because our equipment has maintenance and support coverage.

Why do our customers choose PenTeleData Hosted Voice Services?

- > Our pricing is competitive. The "real price" of other providers has hidden fees and charges that do not appear as a part of the price, but truly add to the cost of the services.
- > We offer many other areas of technology to customize the needs of any business.
- > We're a trusted provider with a fully redundant fully meshed fiber optic network.

APRIL FOOL'S DAY

April Fool's Day is a tradition that is more than 500 years old, a day of pranks that never seems to get old.

Here are a few oldies, but goodie pranks published by CNBC a few years ago:

Netflix - Netflix said it's latest acquisition had been Seth Rogen. No not a movie on him, or a new TV series produced by him or his latest movie: The company said it bought his "personal autonomy."

Google - The tech company traditionally goes big on April Fool's Day. One year, its Chromebooks got a renewable energy upgrade — simply take your computer outside to charge the devices via wind, solar or compost. You could also find Waldo on Google Maps. The Files Go team created a bad joke detector app that would scan your smartphone for all horrible jokes sent to you and automatically delete them.

Meanwhile, Google Australia renamed itself "Googz." Google Israel determined people's preference for hummus with its Cloud Hummus API.

Google Japan created a physical version of the company's virtual keyboard, Gboard.

Roku - The company showed off Happy Streaming socks that let you control your device by swiping your foot or wiggling your toes. The gag may have been a nod to Netflix's real Netflix socks, a do-it-yourself project for connected socks that pauses your show when it detects you've stayed still for a long period of time.

Adobe - Adobe Illustrator joked about a new feature where you drag an image of a food item to a special toolbar. Adobe then used machine learning and AI to find places in your area where you can order that exact dish.

23 and Me/Lexus - "Genetic Select" paired 23 and Me's genetic sequencing and Lexus' car features to find a car that suited its driver. For example, if a person had a bald spot, the car wouldn't come with a sunroof. People with the genes for freckles would have had tinted windows. It also promised to be able to know what color, trim and horsepower a person would want in their car based on their DNA.

Roku SnackSuggest - Roku's streaming services claimed to come with snacking suggestions, "like fine wine and cheese pairings," according to the company. The sample suggestions were mutton, chicken wings and ale for *Game of Thrones*, garlic fries and red velvet cupcakes for *Vampire Diaries*, and so on.

TOP ANTIVIRUS

Top Antivirus Software for Small Business

What antivirus software have you chosen for your business? Some of the more popular brands with good reviews are Norton, Avast, Total AV, Trend Micro, Office Scan 12.0, Panda Endpoint Protection Plus, G Data

Antivirus Business and F-Secure. You should also use a virus scanner, such as Malwarebytes. (Just be cautious of the many fake versions of all of the names mentioned.)

Could your company use some help? Let our I.T. Services pros be your I.T. Team! That way, you can focus on doing business.