

FAST CONNECTIONS

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VOLUME 2 · ISSUE 8

August 2021

Dear Valued Customer

If you had one wish for your company, what would it be? Maybe you'd hope to hire more employees in the near future and that will mean increased Internet capacities. Maybe you'd like to increase productivity in your office. Maybe you could use some cost-effective solutions to make your business better. Maybe you need an I.T. Team but don't want the expense of hiring your own employees. No matter what your wish might be, there's a good chance PenTeleData can help make it come true. Visit our website at www.penteledat.net to learn about our services or call us to talk to a Commercial Sales Representative. You'll be glad you did.

Thank you for your business and continued support.

Jaime Mendes

Vice-President of Operations
PenTeleData

HOSTED PHONE

Hosted Phone for Small Businesses

Your small business already uses PenTeleData for broadband service, so why not Business Phone Services too? Many of our customers have outdated phone systems. Luckily, PenTeleData hosted solutions have the potential to provide almost all of a small business customers' basic technology needs. Simply put, we offer a complete "Turn-Key" solution at an affordable price. That includes Hosted Phone Services.

Why choose PenTeleData for to replace your outdated phone service?

The answer is simple:

Our pricing is competitive. The "real price" of other providers has hidden fees and charges that do not appear as a part of the price, but truly add to the cost of the services.

We offer many other areas of technology to customize the needs of any business.

Our network is reliable. It makes sense to use the same trusted fiber optic network you've already chosen for broadband services.

Our Hosted Voice service is cost-effective. Whether your company has a few lines or many, we'll help find the solution that works best.

Our fully-redundant and reliable network is locally owned, so we make decisions faster and support our customers better. If you're a small business owner or manager, you already know that staying local makes a difference when it comes to good customer service.

OUR FAST CONTEST

Which planet is considered the fastest planet in our universe, with an orbital speed of 48 km/s (107,082 mph)?

One lucky winner will receive a \$150 Amazon gift card.

Rack your brain and figure out the answer to the brain teaser. Then send us an e-mail with your full name, address, daytime telephone number (where we can contact you), and the answer to the brain teaser below, to chat@corp.ptd.net. All entries must be received by 8/31/21. Good Luck! PenTeleData

FAST CONNECTIONS

QUICK CLIPS?

Have you seen our quick clip videos on social media?

Our most recent, *Emoji Day and Shark*, are both available on our Facebook, Twitter and LinkedIn pages. What's next? Visit our pages each week to find out!

WELCOME ABOARD!

We appreciate the opportunity to serve companies who have chosen to ride PenTeleData's Fiber Network.

Welcome aboard to:
Omlog and Amish Country Gazebo's



NETWORK STATS

Some Fast Facts about PenTeleData's Network Usage for Summer 2021

- Since Summer 2020, our peak time data consumption has increased from 1Tb/s to 1.3Tb/s.
- Our busiest time of day for network usage is 9 PM. 5 AM is the quietest time, but even then, we still process around 400Gb/s of data.
- While there's no clear winner in terms of busiest day of the week, weekday evenings are consistently seeing higher data consumption than weekends this summer.
- Streaming web traffic has increased significantly compared to last year, with our traffic breakdown as follows:

http/https: 55%
Netflix: 15%
Xbox: 3.5%
Hulu: 3%
Facebook: 2.5%
YouTube: 2%
Steam games: 1.5%
Disney+: 1.5%
Amazon prime video: 1.5%
Instagram: 1%
Playstation: 1%
Miscellaneous/unknown: 14%

I.T. CORNER



Cellular Network Backup

Have you heard about Our Cellular Network Backup? If your business cannot function without data connections, even for short periods of time, a cellular modem from PenTeleData may be your solution! Cellular Network Backup is a reasonably priced, easy to deploy and manage solution for businesses that can benefit from a secondary access solution in the event of an Internet or WAN service outage. A cellular modem equipped router provides access to a wireless WAN network service at Verizon Wireless 4G LTE speeds for Internet or WAN connectivity.

Cellular Network Backup is a lower-cost alternative to ISDN or DSL circuits and can be more effective in maintaining uptime at remote locations. It's also a viable solution for when pulling cable through multi-tenant spaces is difficult.

- TurnKey Solution for \$64.95/month
- Includes Router, Full 24/7 Support and More
- Convenience with Peace of Mind
- Always On, Always There Internet

Learn more...call us today!

TL; DR (TOO LONG; DIDN'T READ)

Scott Adams, the creator of the "Dilbert" cartoon series, as well as a best-selling author, media pundit, and entrepreneur, is also a self-named "professional simplifier." He says business writing is all about getting to the point and leaving out the noise. This is very much in line with the famous Albert Einstein quote, "If you can't explain it simply, you don't understand it well enough." According to Adams, people forget 90% of what we say, so the ideas need to be written so that they can be comprehended with the least possible mental effort.

Perhaps you remember the movie Ferris Bueller's Day Off, then the teacher says "Bueller? Bueller?" to which one of the students replies, "Um, he's sick. My best friend's sister's boyfriend's brother's girlfriend heard from this guy who knows this kid who's going with the girl who saw Ferris pass out at 31 Flavors last night. I guess it's pretty serious." Did we need to know all that? "He's absent" would suffice. It's essential to cut what's not necessary.

Adams states, "Business writing is about clarity and persuasion. The main technique is keeping things simple. Simple writing is persuasive. A good argument in five sentences will sway more people than a brilliant argument in a hundred sentences. Don't fight it. Simple means getting rid of extra words. Don't write, 'He was very happy' when you can write 'He was happy.' You think the word 'very' adds something. It doesn't. Prune your sentences."