Biz 2 Biz
FASTCONNECTIONS

PenTeleData®

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Dear Valued Customer,

Steve Jobs once said, "If everyone is moving forward together, then success takes care of itself." At PenTeleData, we want to help your business move forward. How can our technology help your company find continued success in the days and years to come? Whether you need help from our I.T. Services group, a faster connection, phone services, network redundancy or something else, give us a call. We have an affordable custom solution for your company, both today and beyond.

Thank you for your business and continued support.

Jaime Mendes
Vice-President of Operations
PenTeleData

BIG INVESTMENTS BUILT A BIG NETWORK

Billions of annual private capital investment have enabled cable operators to build and continually upgrade broadband networks that offer gigabit speeds throughout America.

$17B: Amount invested in 2020 on infrastructure and networks

1.3M: Homes with broadband availability added since 2019, including 340K rural homes

$172B: Invested in infrastructure and networks from 2011-2020

1.7M: Total miles of fiber-optic and coaxial cable within cable networks nationwide

(Source: Broadband Facts & Stats | NCTA — The Internet & Television Association, https://www.ncta.com/broadband-facts)

OUR FAST CONTEST

What is the speed you need to be at to escape the earth's gravitational pull (aka Earth's escape velocity)?

One lucky winner will receive a $150 Amazon gift card.
Rack your brain and figure out the answer to the brain teaser. Then send us an e-mail with your full name, address, daytime telephone number (where we can contact you), and the answer to the brain teaser below, to chat@corp.ptd.net All entries must be received by 10/31/21. ***Good Luck! PenTeleData***

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QUICK CLIPS?

Have you seen our quick clip videos on social media?
Our most recent, Fiber for a Happy Community and Yeah, We're Strong, are both available on our Facebook, Twitter and LinkedIn pages. What's next? Visit our pages each week to find out!

I.T. CORNER

Educate Your Employees About PII to Protect Themselves, YOUR Business and Customers

Personally Identifiable Information, or PII, is any information that allows the identity of an individual to be directly or indirectly inferred, including any information that is linked or linkable to that individual.

Is PII if not properly protected it can be used for identity theft, fraud, spam, blackmail, cyberbullying, or cyberstalking. It's important that this information is handled appropriately during all stages: when it's created, when it's accessed, when it is shared with other parties, and when it's no longer needed. That's why laws and regulations require businesses to clearly state what types of information they collect and how they use it.

You should receive annual privacy policies from the companies with whom you do business. A privacy policy is a document contained on a website that explains how a website or organization will collect, store, protect, and utilize personal information provided by its users. In addition to outlining how the company will use the information, it also includes how it will meet its legal obligations, and how those sharing their data can seek recourse should the company fail to meet those responsibilities.

You can't have identity theft without PII, so it's important to do everything you can to protect personally identifiable information. Here are a few tips:

- Think twice about sharing your PII—and even more often about protecting it.
- Limit what you share on social media. (If it's the answer to one of your online security questions, your dog's name is PII!)
- Shred important documents before discarding them.
- Avoid handing over your Social Security number just because someone asks for it. Make sure they need it. Ask how they'll protect it.
- Store your Social Security card in a safe place, not in your wallet.

PenTeleData®
I.T. Services

WE'RE IN THE COMMUNITY

PenTeleData in the Community

Have you ever stopped to consider the impact a company can have on the community where it is located? Sure, the company pays taxes that help the area, but the effects are even more far-reaching than that. When you choose PenTeleData to support your business, you help us give back to the local communities we serve.

The word community is derived from the Latin communitas, which is derived from communis, which means "common, pubic, shared by all or many". Our customers are our families, neighbors, and friends, and since summer is for community events, PenTeleData is proud to sponsor the Bloomsburg, Allentown, Carbon County, and West End Fairs, along with the A-Town Throw Down, Musikfest and several golf events. We also support many charity events. (It's impossible to contribute to all, but we do what we can!)

Here's a fun fact about our sponsorships: It's hard to believe, but PenTeleData has been supporting ArtsQuest and Musikfest since the mid-1990s. **Time sure flies when you're having fun!**

BLOOMSBURG — THE 166th FAIR ASSOCIATION — 1855 — 2021

WELCOME ABOARD!

We appreciate the opportunity to serve companies who have chosen to ride PenTeleData's Fiber Network.

Welcome aboard to:
American Paper Bag
and Blue Rocks Family Campground

RIDE the FIBER!