Biz 2Biz PenTeleData. FASTCONNECTIONS

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VOLUME 3 · ISSUE 6 June 2022

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Dear Valued Customer,

Summer is here, so it's the perfect time for some reminders about using Wi-Fi Hotspots while traveling. Do not transmit personal data or make purchases on unsafe networks such as those in local cafes or hotel lobbies. Cybercriminals can spoof what may appear to be legitimate hotspots to lure victims to send traffic such as emails, passwords, documents, and personally identifiable information through their equipment to steal data.

Would you like to read security tips from us on a regular basis? We offer new tips each month and some great prizes too! When we introduced our customer education contests in 2011, we couldn't have known how fantastic the customer response would be. In fact, many of you have even made it a point to thank us and mention how helpful you've found the information. Our goal is for you to be as cybersmart as possible, so we hope you'll start or continue to check back each month at www.ptd.net/contest.

Thank you for your business and continued support.

Jaime Mendes Vice-President of Operations PenTeleData "Normal people believe if it ain't broke, don't fix it. Engineers believe that if it isn't broken, it doesn't have enough features."

PENTELEDATA IS PROUD TO SERVE BETHLEHEM, PA

Bethlehem, Pennsylvania, also known as Christmas City, USA, was founded over 250 years ago in 1741 when a religious group, members of the Moravian Church, purchased land where the Monocacy Creek flows into the Lehigh River. It's a city of 75,000 people in eastern Pennsylvania – a city known for its rich colonial and industrial history.

In 1741, the first Moravians felled white oak trees and began building their community on the 500 acre tract purchased in the spring. They located their crafts, trades, and industries along the Monocacy Creek and Lehigh River and their institutional dwellings on the limestone bluff along what is now Church Street. The earliest structures were built of hewn logs. The first house no longer exists; however, the second structure, known as the 1741 Gemeinhaus (National Historic Landmark), is still standing and houses the Moravian Museum of Bethlehem.

During the Revolutionary War, the Moravians were pacifists but doubled their output of hides to support the American cause. The Continental Army Hospital was located here in the Brethren's House. Over 500 soldiers died in Bethlehem and are buried on the hillside along First Avenue. The story of Moravian farming still exists in the historic site known as the 1748-1848 Burnside Plantation which interprets early farming within the city limits of our community.

With the coming of the canal in the late 1820s, the community was changing. In the early years, Bethlehem was a closed community with the Moravian Church owning all the land. In 1845, the Church began selling off its property and Bethlehem was incorporated as a borough. The development of the railroads in the mid-1800s spurred further development of industry starting with zinc, then iron and steel, cigar factories and silk mills. The Moravian farms on the southside of the river became transformed into building lots and the place for the growth of

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OUR FAST CONTEST

Who is the current record holder for typing the alphabet (with spaces between each letter) in 3.37 seconds? One lucky winner will receive a \$150 Amazon gift card.

Rack your brain and figure out the answer to the brain teaser. Then send us an e-mail with your full name, address, daytime telephone number (where we can contact you), and the answer to the brain teaser below, to <u>chat@corp.ptd.net</u> All entries must be received by 6/30/22. **Good Luck! PenTeleData**

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QUICK CLIPS?

Have you seen our quick clip videos on social media? Our most recent, *Gig Fiber Big Network* are available on our Facebook, Twitter, and LinkedIn pages. What's next? Connect with us on any of our social media pages to find out!

A DAY IN THE LIFE OF...

PenTeleData's Commercial Sales Team

PenTeleData's Commercial Sales Team is the face and voice of our company to the business world. Our Account Executives, Sales Implementers and Customer Service Representatives make sure that a client's needs are being met, and they work with almost every other department in the company to make it happen. Their responsibilities vary, depending on their role in the department, but include contracts, billing, meeting with customers, attending community events, coordinating new services, and much more.

Best of all, since we're local, our Commercial Sales Team is out and about in the community. Whether it's hosting a Phantom's hockey or IronPigs baseball game, attending a benefit dinner for an area hospital or a wine gala for a children's home, or listening at an economic outlook meeting with the chamber of commerce, we're proud to be there!

I.T. CORNER PenTeleData.

Tips from the Pros

Think before you click!

Have you ever seen a link that looks a little off? It looks like something you've seen before, but it says you need to change or enter a password. Or maybe it asks you to verify personal information. It could be a text message or even a phone call. They may pretend to be your email service, your boss, your bank, a friend.... The message may claim it needs your information because you've been a victim of cybercrime or any other urgent matter. It may be a phishing scheme: a link or webpage that looks legitimate, but it's a trick designed by bad actors to have you reveal your passwords, social security number, credit card numbers, or other sensitive information. Once they have that information, they can use it on legitimate sites. They may also try to run malicious software, also known as malware.

Sadly, it's easy to fall for phishing. If it's a link you don't recognize, trust your instincts and <u>don't click</u>!

WELCOME ABOARD!

We appreciate the opportunity to serve companies who have chosen to ride PenTeleData's Fiber Network.

Welcome aboard to: Dataweb B.V. and Exeter Supply Co., Inc.

PROUD TO SERVE BETHLEHEM, PA (CONT.)

industry. Beginning in the 1850s, many waves of immigrants from all over Europe and later the Americas settled on the southside to work in the factories and mills. Once again, many languages and ethnic traditions were found here. South Bethlehem was incorporated as a separate borough in 1865.

The west side of the Monocacy also grew rapidly in the late 1800s after the Broad Street Bridge was completed and then West Bethlehem was incorporated as a separate borough in 1886. It was not until 1917 that the three Bethlehems were united into one town.

With the Industrial Revolution, cheaper mass-produced goods became available and there was a decline in the market for hand-made goods. By the 1850s, other industries were coming to Bethlehem including the forerunner of Bethlehem Steel Corporation which rose to become the second largest steel producer in the United States. Bethlehem established itself as a significant supplier of forged products, steel rail and ordnance before Mr. Schwab acquired the rights to the Grey Mill and produced the nation's first rolled wide-flange structural steel beams in 1908. Bethlehem Steel also made its name as the world's largest shipbuilder through two World Wars, building an impressive 1,127 ships during World War II. Bethlehem's facilities stretched from coast-to-coast, with numerous steelmaking and manufacturing plants, coal mines, quarries, ore mines, and shipbuilding and ship repair yards supplying the nation's needs. Bethlehem's peak employment corporate-wide reached about 300,000 while the Bethlehem Plant employed almost 33,000 to supply the war effort. After almost one hundred years in existence, Bethlehem Steel Corporation filed for bankruptcy in 2001. The local Bethlehem Plant occupied 1,800 acres that stretched four-and-a-half miles along the Lehigh River and beyond.

Today Bethlehem is experiencing an economic and cultural renaissance promising a future as bright as the city's past.

Source: https://bethlehempa.org/about-bethlehem/history-of-bethlehem/