

FAST CONNECTIONS

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Dear Valued Customer,

Running a profitable business isn't always a walk in the park. It requires careful planning and strategy. If you're relying on sheer luck and determination for your company's technology needs, we can help.

Our network is 30 years in the making and we've carefully planned for the future since our beginnings. The result is the network reliability all businesses need. One of our greatest assets is being locally owned. It allows us to make decisions faster and support our customers better. In fact, we'll adapt our services to meet the specific goals of any company. Don't rely on chance or luck to make your company succeed. Instead, let us help you plan your network connectivity for today and into the future.

Thank you for your business and continued support.

Jaime Mendes
Vice-President of Operations
PenTeleData

PENTELEDATA IS PROUD TO SERVE BLOOMSBURG, PA

BloomSBurg is a small, historic town located in the center of Columbia County. The town was founded in 1802 by a local settler, Ludwig Eyer. Eyer was confident that the location of a new community at a regional crossroads would guarantee growth and prosperity. After a slow start, the village grew rapidly in the latter half of the 19th century.

A unique feature of BloomSBurg is its designation as the only incorporated "town" in Pennsylvania, officially made so by the State General Assembly in 1870. All other communities in the state are designated as cities, boroughs, or townships. The town is home to just over 14,000 residents, approximately 6,500 of whom are full-time college students at BloomSBurg University. BloomSBurg is also the county seat. A section of downtown BloomSBurg has been named a National Historic District, which ensures the preservation of its fine residential architecture.

The town is also home to the famous BloomSBurg Fair, which celebrates its 169th year in 2024. The Fair is held annually for an entire week starting on the last Saturday of September. It is the largest agricultural fair in the state, and boasts nationally known entertainment, rides, food, exhibits, horse races, auto races, vendors, and more. The Fair prides itself on its educational value for children and adults alike – including agricultural, horticultural, and manufacturing exhibits.

The BloomSBurg Fair is a long-standing tradition in our community, so PenTeleData is proud to sponsor and be a part of the event. It's a great opportunity to meet and talk to some of our customers. If you're visiting the fair this year, stop by our vendor booth in the Ag Building to say hello and take a chance at putt-putt golf for some fun prizes.

Source of historical information:

<https://itourcolumbiamountour.com/places-to-go/bloomSBurg-area/>



OUR FAST CONTEST

To date, what is the fastest recorded speed in an IndyCar competition?

One lucky winner will receive a \$150 Amazon gift card. Rack your brain and figure out the answer to the brain teaser. Then send us an e-mail with your full name, address, daytime telephone number (where we can contact you), and the answer to the brain teaser below, to chat@corp.ptd.net. All entries must be received by 9/30/24.

Good Luck! PenTeleData

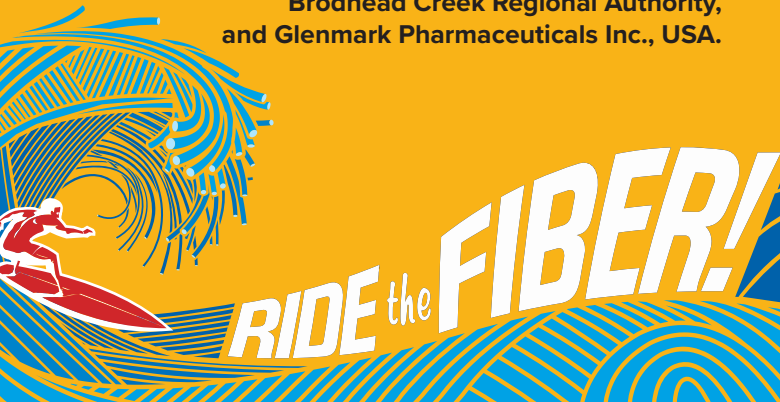
FAST CONNECTIONS

WELCOME ABOARD!

We appreciate the opportunity to serve companies who have chosen to ride PenTeleData's Fiber Network.

Welcome aboard to:

The Eye Center of Central PA,
Sunopta, Stem Brothers,
Pocono Township Police Department,
Brodhead Creek Regional Authority,
and Glenmark Pharmaceuticals Inc., USA.



IS YOUR WORK SPACE CYBERSECURE?

Have you ever stopped to consider the amount of sensitive information your desk and computer hold? It's likely more than you realize. Whether you're at home or work and use your desk to pay bills, keep household records, or have access to sensitive employee and customer data, you'll want to make sure your space is secure.

First, there's no such thing as "I'll be right back." Even if you're just walking away for a moment, leaving unsecure data can cause big problems. Sure, you probably trust your family and coworkers, but you still need to be cautious.

- > Don't leave papers on the printer.
- > Lock your computer and devices when not in use.
- > Keep USB drives out of sight in a secure location.
- > Plan what you need for the day. Keep everything else locked away.
- > Secure any papers and devices at the end of the day.

In short, the best way to keep your space cybersecure is to make your space clean, secure, and put away.

I.T. CORNER



Protecting Your Systems from Ransomware

It's like being told, "This is a hold-up. Give me all your money." Ransomware isn't subtle, like someone slowly stealing a dollar here and there or spying on your corporate communications. It's an in-your-face demand: Pay up, or else.

Hospitals, school districts, governments, law enforcement agencies, small businesses, and large businesses are just some of the entities impacted by ransomware, an insidious type of malware that encrypts, or locks, valuable digital files and demands a ransom to release them.

Ransomware is commonly delivered through phishing emails or via a "drive-by downloads." Phishing emails often appear to come from a legitimate organization or someone known to the victim and entice the user to click on a malicious link or attachment. A "drive-by download" is a program that is automatically downloaded from the internet without the user's consent or often without their knowledge. It is possible the malicious code may run after download, without user interaction. After the malicious code has been run, the computer becomes infected with ransomware. After the initial infection, ransomware will attempt to spread to connected systems, including shared storage drives and other accessible computers. Files and data usually remain encrypted and unavailable until a ransom has been met. This can be catastrophic in terms of loss of sensitive or proprietary information, the disruption of business operations, financial loss, and potential harm to an organization's reputation.

As ransomware techniques and malware continue to evolve—and because it's difficult to detect a ransomware compromise before it's too late—the FBI recommends that organizations focus on two main areas: prevention efforts and the creation of a solid business continuity plan in the event of a ransomware attack. PenTeleData I.T. Services has the knowledge and experience to proactively prepare your business. **Need more information? Visit PenTeleData I.T. Services online at www.penteledata.net/IT or call us at 1-800-331-5060.**

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Visit our job postings at www.ptd.net/careers.

We are an equal opportunity employer.

