# Biz 2Biz



# FASTCONNECTIONS

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### Dear Valued Customer,

PenTeleData serves over 400,000 customers with connectivity solutions, including Broadband Fiber, Business Phone, Cloud-Based DDOS Mitigation, Dedicated Internet Access, Dark Fiber, Multi-Dwelling Unit Solutions, and I.T. Services. How can we help your business succeed? Give us a call to talk about it! Thank you for your business and continued support.

#### **Jaime Mendes**

Vice-President of Operations PenTeleData

### **OUR FAST CONTEST**

# What are the 4 key factors that influence the speed of an object?

One lucky winner will receive a \$150 Amazon gift card. Rack your brain and figure out the answer to the brain teaser. Then send us an e-mail with your full name, address, daytime telephone number (where we can contact you), and the answer to the brain teaser below, to <a href="mailto:chat@corp.ptd.net">chat@corp.ptd.net</a> All entries must be received by 5/31/25.

Good Luck! PenTeleData

### PENTELEDATA IS PROUD TO SERVE SALISBURY TOWNSHIP, PA

On March 20, 1753, several people living in the territory along the Lehigh River above Bethlehem signed a petition to the Court of Quarter Sessions of Northampton County asking that a new Township be created. On June 9th of that same year, the Court of Easton approved the request. The Township of Salisbury was created, 23 years before the Declaration of Independence, in the same year that the Liberty Bell was completed, and 16 years after the first official settlement.

A lively debate occasionally springs up over the correct name of the Township! It has been variously called Saltzberg, Salsberg, Saltzburg, Salsburg, Salisburg, and, of course, Salisbury, its official name today.

It is possible that Salzburg was the preference of the petitioning population. The vast majority of the petitioning population were of German descent from Salzburg, Austria. The Township could have been named after Salisbury, England. At this time the Township was under the rule of King George and the Recording Clerk was English.

One of the smallest townships in the Commonwealth of Pennsylvania today, 11.3 square miles, Salisbury was once a much larger area. Fountain Hill, Emmaus from Keystone Street eastward, and all of Allentown south of the Little Lehigh Creek were once part of Salisbury.

The Borough of Fountain Hill was the original settlement of Emmaus by the Moravians in the 1740's. Fountain Hill incorporated as a Borough in 1893, effectively separating itself from Salisbury. Emmaus incorporated as a Borough in 1759.

At one time there was a third borough, South Allentown, located just south of the Little Lehigh in the area of the present 8th Street Bridge. The City of Allentown, however, annexed the borough as well as Trout Creek Park, Mountainville, Queen City Airport, the Cedar Creek Park, the Little Lehigh Park, and the Union Terrace area in a series of annexations ending in 1951, when Salisbury was designated as a Township of the First Class.

(Source: https://salisburylehighpa.gov/township-info/history/)





# FASTCONNECTIONS

### **WELCOME ABOARD!**

We appreciate the opportunity to serve companies who have chosen to ride PenTeleData's Fiber Network.

Welcome aboard to:

Keystone Consulting Engineers, Silgan Whitecap, and P&G Mehoopany EFCU



### LEHIGH VALLEY IRONPIGS AND PENTELEDATA: A WINNING TEAM

In the words of Bryce Harper, "I think I play center field better than I do anywhere else. I have enough speed and enough reaction to know where the ball goes off the bat." The Lehigh Valley IronPigs players know baseball. It takes specific talents to win. PenTeleData knows I.T., in fact, we have over thirty years of practice and experience. Together, we're a winning team!

PenTeleData is proud to support the Lehigh Valley IronPigs at Coca Cola Stadium. Our I.T. Services helps behind the scenes, because on game day, network reliability is one of the most important factors, second only to winning. We're their full time I.T. team, without them having to pay the salary of a full time I.T. person on staff.

Our fully managed RPM (Remote Proactive Maintenance) package provides all preventative maintenance, trouble-shooting and support, and, where appropriate, product replacement for covered devices. Management and players

### I.T. CORNER



#### **Protect Your Systems**

It's important to be proactive about protecting your business from cyberattacks:

- > Keep software applications and operating systems up to date.
- > Create strong passwords and use multi-level authentication.
- > Watch out for suspicious activity that asks you to do something right away, offers something that sounds too good to be true or needs your personal information.
- > Use antivirus solutions, malware, and firewalls to block threats.
- > Back up your files regularly in an encrypted file or encrypted file storage device.
- > Use multifactor authentication (MFA). It's a critical defensive tool in your fight against criminal access to your systems.

Any large company that depends on Internet-based infrastructure should also consider Cloud-Based DDoS Mitigation to prevent the devastation caused by hackers or cybercriminals. For more information about DDoS Mitigation, visit <a href="https://www.penteledata.net">www.penteledata.net</a>

can focus on the game while we handle the behind-the-scenes, with peace of mind for one set monthly rate. We manage the workstations and servers to include providing updates, managing the endpoint detection and response, managing backups, and even end user training for cyber security topics like phishing. We monitor and manage all their network infrastructure, often detecting and resolving a problem before the customer even knows. If a problem requires intervention, we will remotely resolve it, however if that doesn't work, then our next available I.T. Specialist is enroute to resolve the issue.

We'd be happy to team up with your business too! For more information, visit www.penteledata.net/IT.

