



# PenTeleData® Portraits

## City Center Investment Corporation

### A Shared Vision of Growth

PenTeleData began in 1994 with the idea of providing high-speed data and Internet connectivity in Pennsylvania and New Jersey. In 1995, that vision came true. Our strategic partnership has invested more than \$300 million in fiber optic infrastructure with over 10,000 miles of fiber optic cabling that serves existing customers in all facets of life from their homes to business, including banking, healthcare, education, government, retail sales, and the wireless industry. We've made a commitment to the areas we serve, so we're proud to provide the connections and technology to support community growth.

City Center Investment Corporation is a visionary real estate development and management company dedicated to regenerating great American cities by combining the best new and existing cultural, commercial, and residential properties. CCIC launched in 2011 in Allentown, PA. Led by a highly successful, award-winning team of innovative national developers and real estate sales and marketing executives, this dynamic group has experience creating and managing award-winning lifestyle communities, garden apartments, urban spaces, and revitalized historic high-rise properties.

City Center Lehigh Valley is a dynamic mixed-use development that has transformed Downtown Allentown, Pennsylvania, into one of America's most vibrant urban communities and the region's hub for business, culture, and metropolitan living. The City Center development envelops the new PPL Center hockey and events arena at Seventh and Hamilton streets and blends the best new and existing properties to create an exciting place to live, work and play.

### The Value of Connections

How does this involve PenTeleData? One of the first CCIC projects was the PPL Center, a state-of-the-art multipurpose arena located in downtown Allentown, PA. The arena seats more than 10,000 for concerts and more than 8,500 for Phantoms professional hockey games, making it the region's largest events venue. The arena, which is the main catalyst to the revitalization and growth of downtown Allentown, includes everything from the Phantoms, the AHL affiliate of the NHL Philadelphia Flyers to live concerts, trade shows, figure skating events, youth sports, high school, and collegiate events, and much more.

PenTeleData is the Official Internet Provider for the Lehigh Valley Phantoms. In addition, our I.T. Services Team works behind the scenes to make sure that the Phantoms can focus on winning. Along with designing and implementing the core data network and equipment for the PPL Center, we provide the dedicated data and Internet service via our robust fiber optic network for the corporate networks of the Phantoms Hockey organization (including the arena and all food and beverage operations). This includes more than 200 wired and wireless POS terminals (including additional support for Chickie's and Pete's Crab House and Sports Bar), more than 250 VOIP phones, wired and wireless connectivity for their ticketing system, security cameras, building automation and environmental controls, Internet access for the team locker rooms and performer needs, general connectivity for media operations, and a Microsoft virtual server environment in a redundant failover cluster for windows domain services and backup functions.



CCIC's corporate offices are located at Two City Center, so they use Dedicated Internet Access from PenTeleData for their everyday functions. This may include property management, sales, purchasing, accounting, communication, inventory tracking, and more. They also use and offer services from PenTeleData and our partner, Service Electric Cable TV and Communications, to the tenants in all of their buildings.

### Our Reliable Connections are an Asset to Revitalization

When asked about our network's reliability, William Billowitch, Controller for CCIC, explained, "We have yet to run into a problem with reliability and issues at our properties. The Four City Center Public Wi-Fi Project went smoothly and quickly. We appreciate the customer service and care we receive when working with PenTeleData. We are a growing company with many projects on the horizon and we will continue to use their service."

### Planning for Today and Beyond

PenTeleData is proud to participate in Allentown's growth. Many respected businesses who use PenTeleData services have established offices in downtown Allentown, including Lehigh Valley Health Network, Air Products, Lehigh Carbon Community College, and several others. Our fully redundant network is the way of the future, with less signal degradation, easier performance upgrades, greater speeds, DDoS mitigation, Quality of Service, optical wave services, IPv6, and Layer 2 VPNs. We're locally owned and operated, so we make decisions faster and support our customers better. In short, we care about the businesses and communities we serve.

# [www.penteledata.net](http://www.penteledata.net)